

Sponsorship Prospectus

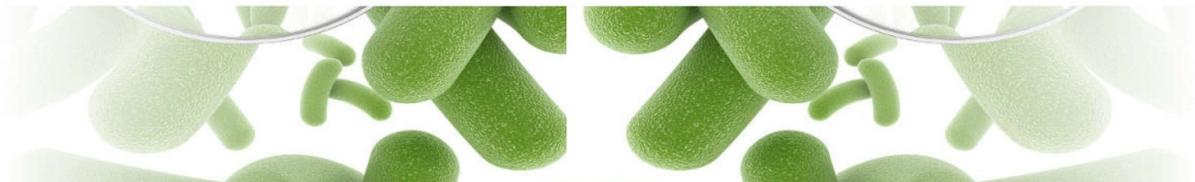


SASM 2013

*From Africa
to the world:
Trending Microbiology*

24 - 27 November 2013

Forever Resorts Warmbaths, Bela-Bela



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Dear Sponsor,

It is my great pleasure as the organiser of the 18th Biennial Conference of the South African Society of Microbiology (SASM) to announce that this conference will be held at Forever Resorts Warmbaths, Bela-Bela between 24 and 27 November 2013. After the 14th SASM conference in 2006 was organised by the University of Pretoria, The School of Molecular and Cell Biology at Wits University is hosting the conference this year. SASM 2013 will attract industrialists from major international Biotechnology companies and leading academics from all over the world to Bela-Bela.



“From Africa to the World: Trending Microbiology” is the motto of SASM 2013. South African scientists have always been amongst world leaders in areas such as yeast biotechnology, plasmid biology, virology and mycobacteriology. However, South African microbiological research increasingly encompasses topics that are rooted in our continent. These are topics related to our unique biodiversity, our exceptional microbial ecology, on land, our shores, and our deep mines, our traditional foods and beverages, and the pathology of our indigenous crops and trees.

We are compiling a comprehensive programme in which national and international experts in the field will address topics they are working in the different contexts mentioned above. The focus will be on an information exchange amongst experts with regards to how best to tackle both existing and upcoming challenges in Africa. Postgraduate project showcasing has always been at the heart of SASM conferences. The Conference Organising Committee is also planning social programmes for the evenings, giving delegates from all over the world the opportunity to mingle and party in true African style.

As a committee we cordially invite you to attend, sponsor or exhibit at this beneficial conference. These four days will provide you with a fantastic opportunity to present your barn and to network among the delegates.

See you at Forever Resorts Warmbaths, Bela-Bela on 24 November 2013.

Professor Chrissie Rey
Chair, Organising Committee

Conference Secretariat:
Scatterlings Conference & Events
Tel: +27 (0)11 463 5085 Fax: +27 (0)86 620 4555 Email: caro@soafrica.com & erna@soafrica.com
www.sasm2013.co.za

INTRODUCTION TO THE SOUTHERN AFRICAN SOCIETY FOR MICROBIOLOGY CONFERENCE 2013

The South African Society for Microbiology (SASM) is hosting their 18th Biennial Conference in November 2013. The SASM is a non-profit professional association dedicated to the advancement of microbiological sciences in South Africa. Its members comprise microbiologists employed in universities, institutes, industry and government as well as student and corporate members. The current membership is about 400 and growing. Eligibility to become a full member of the Society is open to any person who holds at least a bachelor's degree or equivalent in microbiology or related field. Students majoring in microbiology are encouraged to sign up as student members.

ABOUT SASM CONFERENCE 2013

The SASM Conference has over the decades attracted industrialists from major international Biotechnology companies and leading academics from all over the world and is an excellent way to showcase your organisation. The Committee is hopeful that income from Sponsorship will enable it to offer low registration fees for deserving research students wishing to attend, but who for various reasons are unable to do so. In addition, the conference will be held at a world class African venue and attract world leaders in microbiology. In supporting this conference, you will be not only promoting your organisation's image, but making a real contribution to the exposure of South African science and technology.

It is our plan to bring you a state-of-the-art conference and a fun filled social program. So, please follow our tweets and join us on Facebook and LinkedIn for up to date information and to connect with likeminded individuals.

WHO WILL BE ATTENDING?

We are expecting 300 professionals who specialise in Microbiology research, clinical application and diagnostics. These will include industrialists, medical scientists, microbiologists, and postgraduate students, amongst others.

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PROGRAMME OUTLINE

DATE	TIME	DESCRIPTION
Sunday 24 November 2013	Morning 12:00 – 18:00 14:00 – 17:00 17:00 – 20:00	Pre-Conference Workshops Registration and Exhibition Open Official conference opening and plenary session Welcome Cocktail Party in Exhibition Hall
Monday 25 November 2013	07:30 – 17:00 08:30 – 17:00 Evening	Registration and Exhibition Open Conference in Session At Leisure
Tuesday 26 November 2013	07:30 – 17:00 08:30 – 17:00 Evening	Registration and Exhibition Open Conference in Session Gala Dinner
Wednesday 27 October 2013	07:30 – 13:00 08:30 – 13:00	Registration and Exhibition Open Conference in Session

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PRIMARY SPONSORSHIP BENEFITS GRID

DESCRIPTION	EVENT PARTNER	PLATINUM	GOLD	SILVER	BRONZE	COPPER	NICKEL
Value (no VAT applicable)	R100,000	R75,000	R50,000	R25,000	R15,000	R10,000	R5,000
Number Available	1	2	4	4	8	Unlimited	Unlimited
PRE-CONFERENCE EXPOSURE							
Logo on Conference website with URL link and company description	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)	Yes Listing only
AT CONFERENCE EXPOSURE							
Listing in Conference Programme / Book of Abstracts (Sponsor & Exhibitor section)	Yes (500 Words)	Yes (250 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)	Yes Listing only
Exhibition / Display	6m x 3m – including shell scheme	3m x 3m – including shell scheme	3m x 3m (floor space only)	Display table	Display table	N/A	N/A
Complimentary delegates (includes conference session access and excludes travel and accommodation)	4	3	2	2	1	0	0
Function / Product Branding	Gala Dinner	Welcome Cocktail	Hospitality sponsorship for one day	N/A	N/A	N/A	N/A
Acknowledgement in Plenary session (includes Logo on looped presentation in plenary session)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Conference signage and banners	Yes	Yes	Yes	Yes	No	No	No
Informational items/brochures to be included in delegate packs	Yes 12 Pages	Yes 8 Pages	Yes 6 Pages	Yes 4 Pages	Yes 2 Pages	Yes 1 Page	No

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DESCRIPTION	EVENT PARTNER	PLATINUM	GOLD	SILVER	BRONZE	COPPER	NICKEL
Advertisement in final programme	Full page outside back cover	Full page inside front cover	Full page	½ Page	½ Page	No	No
Opportunity to host breakfast or lunch symposium (additional cost to be covered by sponsor)	Yes	Yes	No	No	No	No	No
POST CONFERENCE EXPOSURE							
E-mail to attendee database with sponsorship/exhibitor acknowledgement and contact details	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Copy of attendee database for one time usage only (where permission has been granted)	Yes	Yes	Yes	Yes	No	No	No

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Based on a quantity of 200 delegates (should delegate no's increase – cost may increase also)

Item	Opportunity	Cost	Detail
1.	Conference book of Abstracts / Final Programme	R22,500	Cost can be confirmed after close of call for papers - dependent on number of pages Logo on front cover of book with full page advert inside Acknowledgement on Conference website and in final Conference programme Acknowledgement in Plenary Session Logo on looped presentation in plenary venue & exhibition 1 Complimentary Delegate

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Item	Opportunity	Cost	Detail
2.	Conference Notepads	R8,500	<p>Logo on notepad along with conference branding</p> <p>Acknowledgement on Conference website and in final Conference programme</p> <p>Acknowledgement in Plenary Session</p> <p>Logo on looped presentation in plenary venue & exhibition</p>
3.	Registration	R25,000	<p>Branding of registration area – along with conference branding</p> <p>Opportunity to display brochures and banners in registration area</p> <p>Logo on badges and lanyards</p> <p>Insert into delegate packs</p> <p>Full page advertisement in final programme / abstract book</p> <p>One complimentary delegate</p> <p>Company write-up, logo and URL link on conference website and in trade section of abstract book</p>
4.	Mint Tins	R5,000 per day	<p>Logo on mint tin to be handed to delegate in plenary Conference session</p> <p>Acknowledgement on Conference website and in final conference programme</p> <p>Logo included in looped presentation in plenary & exhibition</p>
5.	Branded Bottled water	R5,000 per day	<p>Logo on bottled water to be handed to delegate in plenary Conference session (1 x bottle per delegate per day)</p> <p>Acknowledgement on Conference website and in final Conference programme</p> <p>Logo included in looped presentation in plenary & exhibition</p>
6.	Hospitality Sponsor for Conference Tea Breaks and Lunches	R10,500 per day	<p>Branding at all tea / coffee stations for the day</p> <p>Acknowledgement in exhibition venue where tea/coffee breaks are to be held</p> <p>Acknowledgement on Conference website and in final conference programme</p> <p>Logo included in looped presentation in plenary & exhibition</p>
7.	USB's	R22,500	<p>Branding of USB's to be handed to delegates with selected presentations</p> <p>Acknowledgement on Conference website and in final Conference programme book</p> <p>1 Complimentary Delegate</p> <p>Full page advertisement</p> <p>6 Page insert into delegate packs</p>

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Item	Opportunity	Cost	Detail
8.	Student Sponsorship	Registration, travel and Accommodation per student/s	Acknowledgement according to contribution value Acknowledgement on Conference website and in final Conference programme
9.	Keynote Speakers / Symposium Sponsorship	Speaker flight / accommodation / registration fees PLUS R5,000 for branding opportunity	Acknowledgement according to contribution value Acknowledgement in programme and mini programme, and electronic branding inside venue and on looped presentation screen Acknowledgement on Conference website
10.	Speaker gifts	TBC – dependent on number of speakers	Branding of speaker gifts Acknowledgement upon handing over of speaker gift Logo and Description on Conference website and in final Conference programme
11.	Conference pens	R6,500	Branding on conference pen Brochure insert into delegate bag
12.	Conference CD	R15,000	Branding on Conference CD with abstracts Insert into delegate bag Branding on conference website with URL link and 50 word write-up Write-up and logo in final programme book
13.	Half Day Tour	TBC – Approximately R350 per person	ROI dependent on contribution – please contact us for a comprehensive proposal
14.	Transport	TBC	ROI dependent on contribution. This will be quoted closer to the time and once the exact requirements have been determined.
15.	Prizes for presentations	TBC	Company name to be associated with prize. Opportunity to had the prize over at the Gala Dinner
16.	Conference Bags	R250 per person	Branding on the conference bag Inserts into conference bag Advertisement in final programme magazine Logo, write-up and URL link on website & in final programme

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EXHIBITION

The SASM Conference 2013 exhibition will provide companies in the following fields an opportunity to participate in their exclusive exhibition, focused on all facets of Microbiology, including biotechnology, biochemistry, genetics, bioinformatics, environmental biology as microbiology is no longer isolated but a cross-disciplinary field. These companies would include:

1. Companies who are concerned with, would like to influence, or actively practice in any aspect of microbiology.
2. Companies who provide equipment and consumables to medical-, diagnostic- and research laboratories.
3. Companies who provide bursaries to those who study degrees in microbiology.
4. Medical research companies.

OPPORTUNITIES AVAILABLE

DESCRIPTION	SIZE	QUANTITY	COST
Standard Exhibition Table	Table space only	6	R 7,500
Standard Exhibition Stand	3m x 3m	19	R25,000

INCLUDED IN EACH TABLE: 1 x Table, 1 x Exhibitor pass

INCLUDED IN EACH STAND:

Shell Scheme – 2,500 mm high

Fascia Board with your company name printed on it in black Arial font

1 x Plug Point

2 x Spotlights

2 x Chairs

1 x Table

2 x Exhibitor passes to man the stand for the duration of the Conference (includes access to Conference sessions)

You may register additional trade delegates on our website – www.sasm2013.co.za.

PAYMENT TERMS:

Payment Terms will be as follows:

50% deposit on signing of contract to secure your stand

Balance payable by 30 September 2013

FOR MORE INFORMATION CONTACT:

Erna Stadlander

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